



Lead Vendor Ping Specification for Home Services

Successful implementation of the API requires a key-value pair for HTTP POST or HTTP GET. An XML response is produced after an attempt to access the gateway.

Secure Gateway Address:

<https://leads.quotebound.com/Leads/LeadPing.aspx>

Trade Category: Bathroom Remodeling

Campaign: ABC-HS_BHRM

CampaignId: FAACAC0B2AE38B99A32E934B4BBC98E8

Trade Category: HVAC

Campaign: ABC - HS_HGCG

CampaignId: 32EEA01278A1EED5F42B67CBC763F7BE

Trade Category: Kitchen Remodeling

Campaign: ABC - HS_KNRM

CampaignId: 25678FE1ED71FE2EC3F12A8194F4FB0E

Trade Category: Roofing

Campaign: ABC - HS_RFG

CampaignId: E3CBE8129FDD3CBCEF7CFC55B0369008

Trade Category: Siding

Campaign: ABC - HS_SDG

CampaignId: AEE7F5781DD788E2A687B05D5A33ED8F

Trade Category: Windows

Campaign: ABC - HS_WDWS2

CampaignId: 0EC088BDF4ABF30DC6CD6ADA827075A5

Testing: To perform a test pass IsTest=true when posting. Note: Test leads will not

be stored. **Request Fields**

Field Name	Data Type	Required	Format	Filter	Description
CampaignId	uniqueidentifier	True			Campaign Id Provided Above
Zip	nvarchar(10)	True			Zip
SubId	nvarchar(255)	False			Please provide unique ids for each source

Request Example

<https://leads.quotebound.com/Leads/LeadPing.aspx?CampaignId=FAACAC0B2AE38B99A32E934B4BBC98E8&IsTest=true&Zip=30306>

Response Codes

Response Code	Description
CampaignNotStarted	The campaign has not started yet
CampaignEnded	The campaign has ended
MaxLeadsReached	The maximum number of leads for the campaign has been reached
InvalidCampaign	The campaignId provided is invalid
MissingField	A required field was not provided
DuplicateLead	The lead is already in the system
GlobalSuppression	The lead provided is in the global suppression list
InvalidFormat	A field provided is not in the correct format
NoError	The lead is valid

Valid Example Response

```
<?xml version="1.0" encoding="utf-8" ?>
<Response>
<IsValid>True</IsValid>
<ResponseCode>NoError</ResponseCode>
<ResponseDetail>The test ping was posted successfully</ResponseDetail>
<Price>1.00</Price>
<PingId>AC7B4EB032265D15958147DCD1CDA4DD</PingId>
</Response>
```

Invalid Example Response

```
<?xml version="1.0" encoding="utf-8" ?>
<Response>
<IsValid>False</IsValid>
<ResponseCode>MissingField</ResponseCode>
<ResponseDetail>Phone Is required</ResponseDetail>
</Response>
```