



Lead Vendor Posting Specification For Home Services

Successful implementation of the API requires a key-value pair for HTTP POST or HTTP GET. An XML response is produced after an attempt to access the gateway.

Secure Gateway Address:

<https://leads.quotebound.com/Leads/LeadPost.aspx>

Trade Category: Bathroom Remodeling

Campaign: ABC-HS_BHRM

CampaignId: FAACAC0B2AE38B99A32E934B4BBC98E8

Trade Category: HVAC

Campaign: ABC - HS_HGCG

CampaignId: 32EEA01278A1EED5F42B67CBC763F7BE

Trade Category: Kitchen Remodeling

Campaign: ABC - HS_KNRM

CampaignId: 25678FE1ED71FE2EC3F12A8194F4FB0E

Trade Category: Roofing

Campaign: ABC - HS_RFG

CampaignId: E3CBE8129FDD3CBCEF7CFC55B0369008

Trade Category: Siding

Campaign: ABC - HS_SDG

CampaignId: AEE7F5781DD788E2A687B05D5A33ED8F

Trade Category: Windows

Campaign: ABC - HS_WDWS2

CampaignId: 0EC088BDF4ABF30DC6CD6ADA827075A5

Request Fields

Field Name	Data Type	Required	Format	Filter	Description
CampaignId	nvarchar(255)	True			Campaign Id Provided Above
IsTest	bit	False	true false		Set to true when performing a test
PingId	nvarchar(255)	True			PingId Captured from Pinging if performing a Ping/Post
FirstName	nvarchar(255)	True			First Name
LastName	nvarchar(255)	True			Last Name
Address1	nvarchar(255)	True			Address 1
City	nvarchar(255)	True			City
State	nvarchar(2)	True			State Accepted Values AL = Alabama AK = Alaska AZ = Arizona AR = Arkansas CA = California CO = Colorado CT = Connecticut DE = Delaware DC = District Of Columbia FL = Florida GA = Georgia HI = Hawaii ID = Idaho IL = Illinois IN = Indiana IA = Iowa KS = Kansas KY = Kentucky LA = Louisiana ME = Maine MD = Maryland MA = Massachusetts MI = Michigan MN = Minnesota MS = Mississippi MO = Missouri MT = Montana NE = Nebraska NV = Nevada NH = New Hampshire NJ = New Jersey NM = New Mexico NY = New York NC = North Carolina ND = North Dakota OH = Ohio OK = Oklahoma OR = Oregon PA = Pennsylvania PR = Puerto Rico RI = Rhode Island

					SC = South Carolina SD = South Dakota TN = Tennessee TX = Texas UT = Utah VT = Vermont VA = Virginia WA = Washington WV = West Virginia WI = Wisconsin WY = Wyoming
Zip	nvarchar(10)	True			Zip
Phone	nvarchar(14)	True			Phone
Email	nvarchar(255)	True			Email Address
Subld	nvarchar(255)	False			Please provide unique ids for each source
ThankYouRedirect	nvarchar(255)	False			A URL to redirect to upon a successful post instead of displaying the XML response
FailureRedirect	nvarchar(255)	False			A URL to redirect to upon a failed post instead of displaying the XML response
AppendResponseCodeToRedirect	bit	False	true false		Option to append the response code to the redirect URL

Request Example

<https://leads.quotebound.com/Leads/LeadPost.aspx?CampaignId=FAACAC0B2AE38B99A32E934B4BBC98E8&IsTest=true&FirstName=John&LastName=Smith&Address1=125 Fern Street&City=Atlanta&State=GA&Zip=30306&Phone=5615551212&Email=testing123@gmail.com>

Response Codes

Response Code	Description
CampaignNotStarted	The campaign has not started yet
CampaignEnded	The campaign has ended
InvalidPing	Invalid PingId Provided
MaxLeadsReached	The maximum number of leads for the campaign has been reached
InvalidCampaign	The campaignId provided is invalid
MissingField	A required field was not provided
DuplicateLead	The lead is already in the system
GlobalSuppression	The lead provided is in the global suppression list
InvalidFormat	A field provided is not in the correct format
InvalidValue	A field provided does not have an accepted value
VerificationError	A field was unable to be verified
NoBuyer	The lead was unable to be sold
NoError	The lead was entered successfully

Valid Response Example

```
<?xml version="1.0" encoding="utf-8"
?> <Response>
<IsValid>True</IsValid>
<ResponseCode>NoError</ResponseCode>
<ResponseDetail>The lead was posted successfully</ResponseDetail>
<LeadId>B82547FD-CA4E-4E7D-8AB9-77AF0B163B23</LeadId>
<Price>1.00</Price>
<Redirect>http://www.site.com/</Redirect>
</Response>
```

Invalid Response Example

```
<?xml version="1.0" encoding="utf-8" ?>
<Response>
<IsValid>False</IsValid>
<ResponseCode>MissingField</ResponseCode>
<ResponseDetail>Phone is required</ResponseDetail>
</Response>
```

